



Middle Tennessee's \$25 Billion+ Treasure

Middle Tennessee has an incredible economic and environmental treasure worth billions of dollars – but until now we haven't realized its true worth.

What is this treasure? It's our Farms and Natural Lands. These lands include farms and forests; parks, greenways, and trails; wetlands and wildlife preserves, even large residential lots.

And while we have long recognized their aesthetic value, now we now have **compelling data** to share with those who must prove true beauty by a spreadsheet.

The economic impact data is part of CRT's newly-released study conducted by the University of Tennessee's Baker Center. The study details specific impacts for each of the ten Middle Tennessee counties we serve.

As we accommodate growth, the trade-offs for developing these lands need to be fully considered. For instance, who would have guessed that the agriculture/forestry sector still generates more jobs and more economic spending in Middle Tennessee than tourism? Or that if we were to remove all our trees in this region, we'd lose \$1.2 billion of carbon storage, not to mention how much hotter it would get in the summer.

Our 10-county region has more than 3 million acres of Farms and Natural Lands. A third of it is farmland and 2/3 is forests, wetlands, parks and residential areas. Only 15% of it is protected in any way. A majority (85%) of it is in private hands. And we are losing it – fast. As fast as 20 acres a day. As we've seen reported locally, **active farming is in sharp decline**.

CRT will be holding roundtable sessions in each of the 10 counties to review the data and work with partners and stakeholders to explore and advocate for new approaches to strategically preserve these lands in ways landowners can embrace. If you'd like to support this effort or be kept informed, let us know by **clicking here**.



THE POWER OF TEN Regional Summit
September 13, 2018

8:30-2:00 pm, Music City Center

Presented by Pinnacle Financial Partners

*Tickets and Sponsorships can be purchased **online** or by calling 615-986-2698.*

Where We Want

To Live

The Atlanta Beltline was born in academia as an idea for a better way of life. Now, it's a \$4 billion infrastructure project in the early stages of implementation. Its author, and Power of Ten Keynote Ryan Gravel, will describe how this catalyst project came to life, what it means, and why it matters at the summit.

Building on the title of his book, *Where We Want to Live*, Gravel will expand on these ideas, concluding with his most current project—the Atlanta City Design.



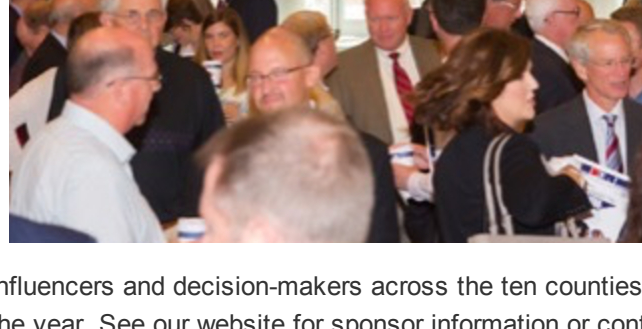
REACTIVATING THE OLD DOWNTOWN: Examples from Gallatin, Lebanon, and Dickson.

COFFEE WITH THE MAYORS: Grab a cup and connect with your favorite elected officials. It's a good time to discuss regional issues!

RISING TO THE CHALLENGE: By 2041, Nashville International Airport passenger traffic is expected to grow from 14 million today to more than 23 million. President and CEO Doug Kreulen will share the BNA Vision, a dynamic growth and expansion plan for a world-class airport.

GET PUMPED: What form of recreation is more popular than golf nowadays? Mountain Biking! Hear about plans for a new pumptrack park for Middle Tennessee.

WATCH FOR MORE SPEAKER AND PROGRAM ANNOUNCEMENTS

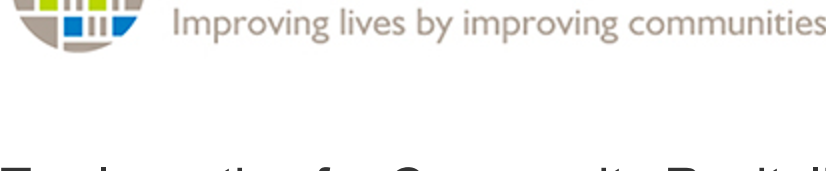


Regional Business with a Global Mindset Sponsor Power of Ten.

Bring your people, ideas and your capabilities to the POWER OF TEN Regional Summit. Connect with

influencers and decision-makers across the ten counties at one of the biggest network events of the year. See our website for sponsor information or contact carol@cumberlandregiontomorrow.org. 615-881-9384

SPONSORSHIPS & TICKETS



New Tax Incentive for Community Revitalization

The **Opportunity Zones** program is a new federal program designed to bring untapped private capital investment to America's low-income urban and rural communities with new tax incentives. Learn more about it from the **Smart Growth America webinar, June 26, Noon C.T.** and check out the new **Opportunity Zones Navigator**, an interactive tool that allows you to overlay all 7,927 Opportunity Zone census tracts with transit, environmental, economic, population, and affordability data. Explore the Navigator and register for the webinar on the **Smart Growth America Blog**.

ThinkTN 'State of Our State' Policy Brief Series

ThinkTennessee launched the first of a series of policy briefs that will be released periodically to dive a little deeper into Tennessee's standings on each of the 11 topics of the State of Our State dashboard. These policy briefs are aimed at providing key information to understand how our state stacks up, where we're leading the way and where we're falling behind.

The first policy brief, developed in partnership with **Healthy Tennessee**, addresses chronic diseases such as obesity, diabetes and heart disease. In each of these categories, Tennessee ranks near the bottom compared to adults in other states.

You can find the full brief [here](#) and the complete State of Our State dashboard, including all 100 rankings, [here](#).

In case you missed it ...

In the region

Armadillos on the rise as critters continue to spread throughout the South ([Brentwood Homepage](#))
Gentry Barden named chairman of the Land Trust for Tennessee ([landtrusttn.org](#))
Donate to help save Hendersonville's Batey Farm ([Friends of Indian Lake Peninsula](#))
Farm Bill debate could spill into 2019, giving Tennessee's next senator a voice on key issue ([Tennessean](#))
Middle Tennesseans Among 2018 Governor's Environmental Stewardship Award Winners ([TN.gov](#))

Cheatham County

Trash in Cumberland River a decades-long problem, fixing it begins with being 'good citizens' ([Tennessean](#))
New zoning takes center stage in Pleasant View ([Cheatham County Exchange](#))

Davidson County

Nashville fair board approves plan for reimagined fairgrounds with MLS stadium ([Tennessean](#))
LIG Assets Retains Lose & Associates, Inc., for Conceptual Master Planning and Zoning Evaluation for LIGA's Brentwood Residential Project ([NASDAQ.com](#))
Leaders In Bordeaux, Fed Up With Blight, Chop Up A Streetlight ([WPLN](#))
To Move Forward After Transit Vote, Nashville Officials Revisit Prior Plans ([WPLN](#))
'American Pickers' star reveals plans for property by Marathon Village ([NBJ](#))

Montgomery County

Sports complex: Clarksville City Council clears way to buy 300 acres (Leaf-Chronicle)
Publix, Google, LG, The City Forum shape Clarksville growth (Leaf-Chronicle)
Growth picks up in Middle Tennessee, but drivers slow down, chamber report says ([Leaf-Chronicle](#))

Robertson County

Cedar Hill Trash Collection Facility Moved For Park ([Smokey Barn News](#))

Rutherford County

Competing development visions for Murfreesboro's Gateway ([Murfreesboro Post](#))
Dump furniture illegally, face up to \$2,500 fines in Rutherford County's new Environmental Court ([DNJ](#))

Sumner County

Friends of Indian Lake Peninsula closes gap on \$1 million goal ([Tennessean](#))
Langley Estates decision on hold after Gallatin City Council defers vote ([Tennessean](#))
Longtime Hendersonville building and codes director Steve Mills to retire ([Tennessean](#))
Forum highlights greenways, trails and parks projects ([Hendersonville Standard](#))
City moves toward buying homes on Drakes Creek tributary ([Hendersonville Standard](#))

Williamson County

How Franklin is building up its sidewalk network ([Tennessean](#))
Thompson's Station Town Administrator Joe Cosentini resigns ([Columbia Daily Herald](#))
Triple Creek Ranch in Leiper's Fork up for sale for \$60M ([Tennessean](#))
Former Ashcroft Valley property has new development plans in Franklin ([Tennessean](#))
Quality schools and home prices go hand in hand in Williamson County ([Tennessean](#))
Amid great need for affordable housing, Franklin makes progress one unit at a time ([Tennessean](#))
Plan for 250-home subdivision on Rocky Fork Road moves forward ([Nolensville Homepage](#))

Wilson County

Plan for 220 apartments and townhomes in Mt. Juliet's midtown likely to change ([Tennessean](#))
Construction on 99 townhomes for seniors in Mt. Juliet may start in 2018 ([Wilson Post](#))
Hamilton Springs multi-use development continues to take shape ([Wilson Post](#))
Watertown earns 'downtowns' designation ([Wilson Post](#))
Developer commits nearly \$250K to MJ senior center ([Wilson Post](#))
Local veteran to receive grant for farm project ([Lebanon Democrat](#))
Mt. Juliet planners defer development plans again ([Lebanon Democrat](#))
Lebanon council holds work session for city square ([Lebanon Democrat](#))

Across the state

Interior Dept. gives more than \$1 million to Tennessee to support parks, recreation ([WBIR](#))
Scenic 956 acres preserved along Cumberland Trail ([WBIR](#))
Bridgestone donates almost 6k acres for Tennessee land conservation ([AP](#))
Report card: These are Tennessee's best places to live in 2018 ([NBJ](#))
Tennessee Will Offer Raffle Tickets For Elk Hunt ([Chattanooga](#))
Highlands of Lenoir falls through ([Citizen Tribune](#))
Maryville requests deactivation of planning region ([Citizen Tribune](#))
Man donates 52 acres of land to Steele Creek Park ([Bristol Herald Courier](#))

Suggested Readings

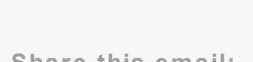
The What Works Next is a series by Politico magazine that identifies communities that are attracting the most Millennials and asks: How is a new generation solving problems in a new way? ([Politico](#))
NIMBY Meets "Yes In My Back Yard:" Housing Movement Pushes for More Housing ([Census.gov](#))

Cumberland Region Tomorrow brings people together to address the regional challenges and opportunities we face with the future growth and development of Middle Tennessee. Our mission is to foster communication, collaboration, and action as we help plan for the long-term livability, economic vitality, and sustainability of this place we call home.

DONATE

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